



# AHMA / USA Pavilion International Hardware Fair

The AHMA / USA Pavilion is more than just exhibit space and furnishings, it is a program that provides you with the connections and know-how that are necessary to be globally savvy while expanding your business overseas, ultimately adding sales to your bottom line.

## What more does the AHMA / USA Pavilion offer?

**Business to business networking opportunities...** learn from your industry peers and develop new bonds with potential clients while strengthening those of current customers.

**Market information...** research, reports, statistics to enhance your business intelligence in order to develop your own strategies to sell abroad.

**Home away from home...** business necessities such as on-site email, phone and fax communications; lounge to entertain your clients; interpreters so you clearly understand your business opportunities; security to protect your product.

**Buyer awareness...** promotion of your participation through printed and online pavilion directories, listings in the official fair catalog, advertisements in leading foreign publications, direct mailings to key buyers.

**Exhibit essentials...** booth furnishings, power consumption, cleaning, freight coordination, hotel blocks.

**Experience...** over 30 years of conducting AHMA / USA Pavilions in order to take care of your every need.





# Standard Booth Equipment & Services

## Standard Booth Equipment – included in participation fee:

- Hardwall Panel Partitions
- Wall to Wall Carpet
- Fascia with Company Name
- One (1) Round Table with Three (3) Chairs
- One (1) Counter
- Four (4) Pegboards with 80 Hooks
- Five (5) Shelves
- One (1) 1m x 1m Storage Closet with Curtain, 2 Shelves, 1 Coat Hook
- Three (3) Halogen Spotlights
- One (1) Waste Bin

## Standard Booth Services – included in participation fee:

- One (1) Alphabetical Listing in Fair Catalog
- One (1) Product Listing in Fair Catalog
- Work identity cards for set-up and tear down
- Inclusion of Online AHMA/USA Pavilion Directory
- Assistance Securing Hotel Accommodations Through AHMA Room Blocks
- Market Research
- AHMA/USA Pavilion Promotion
- AHMA/USA Pavilion Public Relations Program
- Pre-fair Educational Services
- Booth Cleaning
- General Security
- Shared Interpreter Services
- Electrical Usage
- Monday Evening Networking Reception
- Business Lounge
- Business Center
  - ~ Phone, Fax, E-mail, Photo Copying, Private Meeting Rooms

## Freight Consolidation Savings:

- AHMA Pavilion participants take advantage of savings up to 25%



## Other Booth Equipment & Services

### **Mandatory Exhibitor Cost:**

- Koelnmesse Visitor Promotion Package (includes unlimited complimentary Visitors Ticket Vouchers)

### **Optional Booth Equipment – to be charged in addition to your participation fee, as incurred:**

- Additional Round Tables
- Additional Chairs
- Additional Counters
- Additional Pegboards with Hooks
- Additional Shelves
- Additional Halogen Spotlights
- Additional Exhibitor Passes
- Bar-height Tables
- Bar Stools
- Glass-top Counters
- Literature Racks
- Refrigerators
- Transformers
- Electrical Outlets
- Audio/Visual Equipment

Please inquire for additional equipment not listed above.

### **Optional Booth Services – to be charged in addition to your participation fee, as incurred:**

- Additional Alphabetical Listing in Fair Catalog
- Additional Product Listing in Fair Catalog
- Exclusive Interpreter Services
- Exclusive Security Guard
- Phone/Internet Connection in Booth
- Parking Passes
- Water/Compressed Air Supply

Please inquire for additional services not listed above.